# STORED IN MEMORY



october 14, 2018
10th annual sigcis conference

st. louis union station hotel st. louis, mo

### **LETTER** from the organizers

Dear SIGCIS 2018 participants,

It is our honor to welcome you to the 10th annual conference of the Special Interest Group for Computing, Information & Society. We chose this year's conference theme—Stored in Memory—as a way to honor the past of this community and its foundational scholarship, even as we come together to embrace new and developing work that will define the future of our field.

SIGCIS was founded roughly thirty years ago as a Special Interest Group within the Society for the History of Technology, but our annual Sunday meetings did not begin until 2009. That first gathering, then called the SIGCIS History of Computing Workshop, was dedicated, according to the words printed atop the four-page conference program, "in memory of Michael S. Mahoney." Mahoney, who passed away suddenly in the summer of 2008, was an esteemed and wide-ranging historian of science and computing who served at Princeton University from 1967 until his death. In a memoriam to Mahoney published in the pages of *Isis*, his former students recollect: "So exhilarating was it to watch him inhabit lost learning that one of us recalls feeling as a freshman, scribbling madly in the closing minute of the final lecture of History 291, a vertiginous collapse of past, present and future [...]."

It was the generosity of Mahoney's own students that established The Michael S. Mahoney Travel Awards, which continue to provide funding for graduate students and early career faculty to attend our annual meeting. These awards provide financial support to individuals whose proposed papers show both diligence and creativity in how they imagine computing as a historical phenomenon. Over the past few years, SIGCIS has experienced a remarkable expansion in its aims, methods, and participants. As we look toward the next ten years, we embrace this expansiveness as central to our mission: the vitality of our community and the growth of our scholarship depends on its ability to welcome, nurture, and learn from people we've never met.

So welcome, colleagues and friends-past, present, and future. We hope you all feel welcome today. If you need anything or have questions, please feel free to ask or tweet to one of the organizers!

Cordially,

The SIGCIS 2018 Organizing Committee

#### **INFO**

#### [organizers]

#### co-organizers

laine nooney, vice-chair of meetings con díaz stephanie dick andrew l. russell, chair of sigcis

#### conference assistants

kera allen + nabeel siddiqui

#### program and website design

laine nooney

#### and special thanks to SHOT staff...

The organizers of SIGCIS 2018 would like to thank SHOT staff members Jan Korsten, John Krige, and Sonja Beekers for making our annual SIGCIS meeting possible.

#### [inclusivity and anti-harassment policy]

SIGCIS welcomes everyone, inclusive of gender identity and expression, sexual orientation, ability, age, appearance, race, nationality or religion. We are committed to fostering a positive, productive space for all participants, and are committed to listening more than speaking. The event organizers will not tolerate harassment of conference participants in any form, in person or over social media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers. For more resources on conference inclusivity policies, please visit the Ada Initiative's page at http://bit.ly/confpolicy.

#### social media

We encourage participation on Twitter throughout the conference via our conference hashtag **#SIGCIS18**. The SIGCIS Twitter handle is **@SIGCIS**. A list of participant Twitter handles is available on page 15.

## **SUNDAY** panels at a glance

	New York Central	Frisco	Burlington Route	
8:00AM - 9:00AM	Registration, Breakfast, Welcome, Awards			
9:00AM - 10:15AM	Keynote: Eden Medina "Computers and the Struggle For Memory in Post-Pinochet Chile" New York Central			
Session A 10:30AM - 12:15PM	Networks and Power, Forgetting and Remembrance	Memory, Media, and the Humanities	Works-in-Progress (closed session)	
12:30PM - 2:00PM	Lunch Break (Illinois Central)			
Session B 2:00PM - 3:45PM	Information, Identity, and Labor	Perception, Subjectivity, and Materiality	Contriving Humans: Co-productions of Calculation, People, and Memory	
3:45PM - 4:00PM	Break			
Session C 4:00PM - 5:45PM	Computing Economies	Constructing Users, Making Machines	Memory in Latin America: Past and Future Visions of Modernity	

#### EDITH/WITH Lightning Sessions // 10:00AM - 12:00PM

Fellow SHOT Special Interest Groups EDITH [Exploring Diversity in Technology's History] and WITH [Women in Technological History] will be hosting Lightning Sessions in **Texas Special**. SIGCIS participants are welcome to join EDITH and WITH for informal, fast discussions of in-theworks research that integrate the study of race, ethnicity, gender, sexuality, class, and disability —and the intersectionality of such categories—into the scholarship of the history of technology.

## REGISTRATION + BREAKFAST // 8:00 - 8:45AM // Atrium A and Illinois Central

## WELCOME + AWARDS // 8:45 - 9:00AM // New York Central

#### **Laine Nooney**

Vice-Chair of Meetings // Assistant Professor, Department of Media, Culture, and Communication // New York University

#### Andrew L. Russell

SIGCIS Chair // Dean of the College of Arts and Sciences // SUNY Polytechnic Institute

#### 2018 SIGCIS AWARDS + PRIZES

#### MIT Press Travel Award

Will Lockett, Emma Catherine Perry

#### Michael S. Mahoney Travel Award

Marc Aidinoff, Elisabetta Mori, Jeffrey Moro

#### **Computer History Museum Travel Award**

Alberto Jorge Silva de Lima, Whitney Pow, Alana Staiti

#### **Mahoney Prize**

Joanna Radin

"Digital Natives: How Medical and Indigenous Histories Matter for Big Data." Osiris Vol. 32, No. 1 (2017): 43-64.

#### **Computer History Museum Prize**

Benjamin Peters

How Not to Network a Nation: The Uneasy History of the Soviet Internet, MIT Press, 2016.

#### KEYNOTE // 9:00 - 10:15AM // New York Central

## Computers and the Struggle For Memory in Post-Pinochet Chile

#### **Eden Medina**

Associate Professor // Informatics and Computing // Indiana University, Bloomington

Introduced by Stephanie Dick Assistant Professor, History and Sociology of Science // University of Pennsylvania

#### **SESSION A // 10:30AM - 12:15PM**

#### A1 // New York Central

## Networks and Power, Forgetting and Remembrance

Jefferson's Ghost: Accessing the Internet's Haunted Memory Marc Aidinoff // Doctoral Candidate // MIT

Networks as Primitive Accumulation: Broadcasting and Two-Way Radio in the Early Twentieth Century

Rory Solomon // Doctoral Candidate // New York University

The International Politics of Digital Memory

Meg Leta Jones // Assistant Professor // Georgetown University

Misuser: Artists Working at the Edge of Computing

David Schmüdde // Creative Technologist // Beyond the Frame

Chaired by Matthew L. Jones

James R. Barker Professor of Contemporary Civilization // Department of History // Columbia University

#### A2 // Frisco

#### Memory, Media, and the Humanities

Moonbit: A Creative and Critical Reading of the Apollo 11 Guidance Computer Code

James E. Dobson // Lecturer // Dartmouth College Rena J. Mosteirin // Dartmouth College

Software for "Sociology's Hardware": Experimental Modernisms, Computer-Aided Design, and the Reimagination of Architectural Memory ca. 1970

Theodora Vardouli // Assistant Professor // McGill University

**MemoryCast: Connecting Personal Memory and Web Archives**Frances Corry // Doctoral Student // University of Southern California

Chaired by Janet Abbate
Associate Professor of Science and Technology in Society // Virginia Tech

## A3 // Burlington Route Works-in-Progress

Works-in-Progress is a closed session for SIGCIS participants receiving feedback on pre-circulated written work from conference organizers and SIGCIS volunteers.

#### **Participants**

Dangerous Technology: Visions of Public Cryptography, 1970s-1980s

Jillian Foley // Doctoral Student // University of Chicago

"We Believed Our Own Myths": The Early Development of Software Engineering on Project Whirlwind (1949-1956)

Dylan Lederle-Ensign // Doctoral Candidate // University of California, Santa Cruz

Pointers and Positions: Experiments in Addressing the Memory
Ranjodh Singh Dhaliwal // Doctoral Student // University of California,
Davis

"Computer Looks Ahead and Shudders": Representations of Computation in the Limits to Growth Debate

Kevin Baker // Doctoral Student // Northwestern University

Works-in-Progress is facilitated by:

Con Díaz

Assistant Professor, Department of Science and Technology Studies // University of California, Davis

#### **LUNCH BREAK // 12:30 - 2:00PM**

Lunch will be provided for SIGCIS participants in Illinois Central.

#### **SESSION B // 2:00 - 3:45PM**

#### **B1** // New York Central

#### Information, Identity, and Labor

Initial Reference: Attribution and Institutional Memory in the Age of ARPANET

Emma Catherine Perry // Doctoral Candidate // University of Georgia

Documented, Documenting: Unearthing Transgender Subjectivity in the Computer Operating System

Whitney Pow // Doctoral Candidate // Northwestern University

"Every Machine has a Status, Every Worker has a Condition": Factory Simulation and Industrial Computing, 1955-1968

Devin Kennedy // Doctoral Candidate // Harvard University

Want of Water, Want of Data: The Trans-Atlantic Slave Trade Database and Oceanic Computing

Jeffrey Moro // Doctoral Student // University of Maryland, College Park

Chaired by Sarah Bell

Assistant Professor of Digital Media, Department of the Humanities // Michigan Technological University

#### **B2** // Frisco

#### **Perception, Subjectivity, and Materiality**

From Robot Turtles to Dynaturtles: Logo, Graphical Abstraction, and the Elaboration of Computational Screen Subjectivity
Scott C. Richmond // Assistant Professor // University of Toronto

**Archeology of the Toposcope** 

William Lockett // Doctoral Candidate // New York University

The Material Cultures of Digitization: Lights, Cameras, Stone, Plastic, and Other Unexpected Treasures in Rapid, Non-contact Laser Scanning Research, 1977-1994

Alana Staiti // Doctoral Candidate // Cornell University

Memory and Other Analogies: Debates about Machines, Learning, and Intelligence in Cold War Poland

David G. Halsted // Affiliated Faculty // University of Illinois at Chicago

Chaired by Andrew L. Russell

Dean of the College of Arts and Sciences // SUNY Polytechnic Institute

#### **B3** // Burlington Route

# Contriving Humans: Co-productions of Calculation, People, and Memory

Remembering What Never Was: The Strange Historiography of Machine Learning and its Political and Social Consequences

Aaron Plasek // Doctoral Candidate // Columbia University

Socius as Surplus Values of Code: the Information Metaphor and Freed Machines from Molecular Biology to Deleuze

Danielle Judith Zola Carr // Doctoral Candidate // Columbia University

Computing Control for "Automatic Pilots": Memory-making in Early Twentieth Century Bombing Machines and Their Impacts, 1911-1953 Theodora Dryer // Doctoral Candidate // University of California, San Diego

"Syntax-Based Analytic Reading of Musical Scores": Music theory at the MIT AI Group, 1965–1968

Eamonn Bell // Doctoral Candidate // Columbia University

Chaired by Stephanie Dick Assistant Professor, History and Sociology of Science // University of Pennsylvania

**BREAK // 3:45 - 4:00PM** 

#### **SESSION C // 4:00 - 5:45PM**

#### C1 // New York Central

#### **Computing Economies**

Revisiting Grosch's Law Allan Olley // Independent Scholar

From Academia to Business: the case of EDSAC and LEO
Elisabetta Mori // Doctoral Candidate // Middlesex University, London

Stacking the Deck: Technical Choices that Enabled the iPhone App Store

Hansen Hsu  $\,/\!/\,$  Curator  $\,/\!/\,$  Center for Software History, Computer History Museum

Chaired by Jeffrey Yost Associate Director, Charles Babbage Institute // University of Minnesota

#### C2 // Frisco

#### **Constructing Users, Making Machines**

Inanimate Reason: Charles Tomlinson and the Reception of von Kempelen's Chess-Playing Automaton

Jared Neumann // Doctoral Student // Indiana University. Bloomington

**Dirty Memories: Cleanliness, Vulnerability, and the Problematic User**Rachel Plotnick // Assistant Professor // Indiana University, Bloomington

Here Come the "Computer People": Personalization and Anthropomorphization at the West Coast Computer Faire, 1977-1985

Luke Stark // Postdoctoral Researcher // Microsoft Research, Montreal

Chaired by Thomas Haigh
Associate Professor, History Department // University of Wisconsin,
Milwaukee
Comenius Visiting Professor of Computing History // Siegen University,
Germany

#### C3 // Burlington Route

# Memory in Latin America: Past and Future Visions of Modernity

Missing Memories: The Role of Computing Technology in the Ayotzinapa Case

Rodrigo Ferreira // Doctoral Candidate // New York University

Pan-American Tabulation and Brazilian Financial Memory: IBM in Brazil Before Computation

Colette Perold // Doctoral Candidate // New York University

Constructed Memories, Promises of Autonomy and the Histories of the National Informatics Policy (70s and 90s) and the Free Software Fostering Policy (2003-2016) in Brazil

Alberto Jorge Silva de Lima // Doctoral Candidate // Systems Engineering and Computer Science Program, Federal University of Rio de Janeiro Professor // Federal Center for Technological Education Celso Suckow da Fonseca

#### **Convivial Computing**

Leonardo Aranda // Doctoral Student // SUNY-Buffalo

Chaired by Benjamin Peters
Associate Professor of Media Studies // University of Tulsa

#### POST-CONFERENCE MIXER // The Grand Hall

For those staying Sunday night or leaving later in the evening, join SIGCIS conference organizers, presenters and colleagues in The Grand Hall for post-conference socializing and unwinding. First beverage is free for graduate student presenters (soda, beer or house wine), courtesy SIGCIS Conference Organizers

## **TWITTER** roll call

Janet Abbate	@janetabbatevt	Elisabetta Mori	@bettygorf
Marc Aidinoff	@maidinoff	Jeffrey Moro	@jeffreymoro
Leonardo Aranda	@leonardoaranda_	Rena J. Mosteirin	@Rena_Mosteirin
Kevin Baker	@kevinbaker	Jared Neumann	@jaredmneumann
Eamonn Bell	@_eamonnbell	Laine Nooney	@sierra_offline
Ranjodh Singh Dha	aliwal	Colette Perold	@coletteperold
	@ranjodhd	Emma Catherine Perry	
Stephanie Dick	@mysdick		@_ecp_
James E. Dobson	@jeddobson	Benjamin Peters	@bjpeters
Theodora Dryer	@theodoradrye	Aaron Plasek	@aaronplasek
Jillian Foley	@jillianefoley	Rachel Plotnick	@rachelplotnick1
Thomas Haigh	@thomashaigh	Whitney Pow	@whitneypow
Matthew L. Jones	@nescioquid	Scott Richmond	@bazintastic
Meg Leta Jones	@megleta	Andrew Russell	@RussellProf
Devin Kennedy	@devinbkennedy	David Schmüdde	@dschmudde
Alberto Jorge Silva de Lima		Rory Solomon	@rorys
	@alberto_jorge	Luke Stark	@luke_stark
William Lockett	@rand0mwalk	Theodora Vardouli	@tvardouli
Eden Medina	@edenmedina		



SIGCIS is the leading international group for historians with an interest in the history of information technology and its applications. Our primary activities include meetings held in connection with our parent society, the Society for the History of Technology, and a range of online resources hosted from our website.

meetings.sigcis.org www.sigcis.org

@SIGCIS #SIGCIS18